



FOR IMMEDIATE RELEASE

Rosen Technology Resources, Inc. Announces the Release of Polaris™, the Next Waypoint in the Evolution of Near-Duplicate Technology.

Chicago, IL – January 2010 — Rosen Technology Resources, an award-winning litigation support consulting and software company, is pleased to announce the release of Polaris™, a near-duplicate tool which identifies, groups, and provides a review order for near-duplicate documents, according to similarity thresholds established by a user. Polaris looks at the content, not format, of documents to determine similarity. In addition to providing the standard grouping and best representative data which is typical of near-duplicate analysis, Polaris provides data which reveals relationships beyond those available from traditional near-duping applications, resulting in saved time and cost during the document review process.

Polaris was created to reduce the cost of litigation document discovery and review, as well as decrease the amount of time spent on review. As the size and scope of document collections grow, so does the cost and time associated with those collections. Polaris provides a solution that will decrease the costs associated with electronic discovery, while also decreasing the amount of time reviewing duplicate documents. Some of the features that Polaris provides are described below:

- Polaris fingerprints documents, compares them, and then groups those document fingerprints together which are most similar
- Within each group of similar document fingerprints, Polaris identifies the one fingerprint which is most representative of the entire group. We call this a Master document. And beginning with the most representative document, Polaris orders the remainder of the documents within the group from most similar to least similar. This creates a Master Sort, so that the attorneys have the ability to view

documents that belong together, rather than the typical review, which is usually based upon bates numbers or document IDs.

- Additional families are then identified, allowing the reviewer to view similar document collections together, all providing a distinct review order so that the documents that belong together can be reviewed together.

For the law firms processing electronic data in-house, Polaris is a perfect addition to their litigation support arsenal. Law firms hoping to decrease the costs associated with document reviews could easily decrease their costs, especially those costs associated with document hosting. Polaris is also a perfect addition for government agencies. And for those service providers hoping to add value to their deliverables, Polaris is the tool that can set them apart from their competitors.

Lisa Rosen, President of Rosen Technology Resources said, “We are incredibly excited to launch Polaris, as it truly is the next waypoint in the evolution of near-duplicate technology. Due to the nature of today’s document collections, near-duplicate technology has become a recognized need. However, most firms do not invest in the technology because of the high cost of implementation. Polaris is a cost-controlled solution that should be leveraged on all cases, and frankly creates a cost-savings by streamlining the review process.”

Polaris works well with OCR from scanned images or extracted text from electronic documents/native files. In either case, it can also be used as a standalone application, or run within common review platforms, including but not limited to LexisNexis Concordance and CT Summation.

About Rosen Technology Resources

Rosen Technology Resources ("RTR") provides litigation support services, software sales, consulting and training from the beginning of a case through trial. RTR was founded in 2005 by Lisa Rosen, an award-winning legal technology consultant, trainer and speaker, with the goal of providing high-level litigation support consulting to law firms, service bureaus, corporations and government agencies.

For the last several years, RTR has been the industry standard in consulting and training services, while acquiring the leading auto-coding product in the industry, ALCoder. Used all over the world, ALCoder has become a unique way to decrease spending while increasing revenue and providing a technological advantage. In addition to ALCoder, RTR offers Polaris and conceptuAL in its suite of products.

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